

Swell: Creating maximum impact through exceptional design

A swell forms out there. On the water. It's small at first, too small to notice. A ripple in the sea. It swirls, and tumbles. It gurgles and falters. But its friend the wind is coming. Coming to give it lift. To give it energy. To give it life. And then it happens. With extraordinary symmetry, wind and water meet with precise timing. The wind blows, bringing its spirit and animation; its vim and vigor. It's done this before.

A marvelous transference takes place as power turns into motion, and the collaboration between these two forces of nature creates a rolling mountain in the water. The swell has absorbed the wind and now carries momentum, energy to stretch longer and grow bigger, bolder. And now it moves with newfound pace toward the shore, where the beachgoers stand and stretch their necks in anticipation of its arrival.

Where the swell makes waves.



SwellProductDesign.com

Swell Product Design + Marketing

Swell is a design firm specializing in new product development and marketing. Located in Oklahoma City, Swell's diverse team combines experience in new product development, brand identity, user experience design, manufacturing and graphic design. We help companies and entrepreneurs develop, invent, create and communicate. We believe in a collaborative approach with our clients to deliver exceptional product design and brand storytelling.

Overview of Services

IDEATION

feasibility analysis, IP research,
market analysis, conceptual design

ENGINEERING

proof of concept, provision patent filing,
prototyping, industrial design, value
engineering, design for manufacturing

PRODUCT REALIZATION

manufacturing, supply chain development
(tooling and vendors), regulatory compliance,
certification procurement

MARKETING

product promotion, graphic design, website
design, content creation, SEO optimization,
social media marketing, brand management

